



Exploring \$4 Billion Market Opportunity – Energy Conservation Business Invitation to Energy Services Business Forum

“Energy Conservation and Efficiency” is a hot topic lately not only in a global scale, but also in Hong Kong locale.

It can help energy end-users to save money and at the same time improves air quality and slashes the crisis of global climate change, which in turn creates job opportunity in energy saving-related business sector, namely energy services providers.

We believe that energy service providers could sustain their business at their own pace by their own means, however pertinent intervention of government assistance would definitely promote this business to growth exponentially. Especially to those who are striving for survival and success, they would be eager to see a platform can be set up in order to promote their expertise particularly. In that case, in what role for government to flourish this \$4 Billion market opportunity? Which strategic plan should be in place? In this forum, we would like to hear your valuable viewpoint.

Friends of the Earth (HK), and our co-organizer HAESCO, are cordially inviting entrepreneurs, government officials and the legislative delegates to join this forum. Program activity will be separated into sections, such as: (i) sharing experience of some successful cases in energy services companies; (ii) group discussions (iii) is there any financial arrangement can be offered by government; (iv) how to effectively

utilize the “Green Hong Kong • Carbon Audit” campaign funded by Environment and Conservation Fund (\$450 million), etc.

In addition, the forum will allow booth display of different energy conservation products which releases the latest technology that we can make good use in our daily life.

Date: 2 June 2009 (Tuesday)

Time: 2:30-5:30 pm

Venue: Business Environment Council Exhibition Centre and Auditorium
(G/F., Jockey Club Environmental Building, 77 Tat Chee Avenue,
Kowloon Tong, Hong Kong.)

Language: Cantonese

For registration, please return the reply slip via fax (no. 2529 2777) to Angus Wong, or via email (angus@foe.org.hk)

Due to the limit seat, please contact Mr. Angus Wong (Tel. No. 2528 5588) if you have more than 3 representatives from your company attending the forum.

-----Reply
Slip-----



Invitation to Energy Services Business Forum

We would like to attend "Invitation to Energy Services Business Forum" on 2 June 2009:

Participants:

- 1) Chinese Name _____ English Name: _____
- 2) Chinese Name _____ English Name: _____
- 3) Chinese Name _____ English Name: _____

Contact No.: _____

Contact email: _____

Company Name: _____

Date: _____